



Focus on

Highlighting the way

for the Northern Ireland Roads Service

ROADS Service

Problem Identified

Northern Ireland Roads Service is responsible for maintaining the roads in Northern Ireland. The Traffic Management Team at the Northern Divisional Headquarters based at County Hall in Ballymena wanted to address the problem of motorists avoiding traffic calming ramps by driving in the centre of the road over traffic islands. This created areas of high accident risk, and also caused concern among local residents.

The Roads Service needed a highly visible bollard to clearly mark the direction of traffic to keep the cars on the correct side of the road. They wanted a cost and time-effective solution to ensure that the traffic calming scheme was successful.

Solution

Bollards with the highest level of reflectorisation were considered vital to provide motorists with the best visibility by day and night. The Roads Service had previously seen the Rebound Signmaster™ bollard at the Glasdon Northern Ireland Winter and Safety Roadshow held at Loughshore Car Park, Antrim. These bollards were the ideal choice for their traffic calming scheme.

Rebound Signmaster's retroreflective front panel is curved to increase visibility when viewed from wide angles. The Diamond Grade VIP (Visual Impact Performance) fluorescent yellow retroreflective material is very conspicuous by day and night.

Resulting Benefits

The installation of Rebound Signmaster has increased road safety by reducing the risk of accidents. Utilising the latest VIP fluorescent and retroreflective technology gives Rebound Signmaster high visibility by day and by night, enabling motorists to see the direction of traffic clearly. The bollards have also resulted in long term cost savings as they are quick and easy to install and replace, with no expensive excavation or electrical illumination required.

What the Customer Says...

“The Rebound Signmaster has proved to be a cost effective method in a traffic calming scheme, withstanding abuse in a high risk area.”

James Allen, Traffic Engineer, Northern Ireland Roads Service.

We are grateful to the Northern Ireland Roads Service for the kind help given in the production of this leaflet.



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